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Social Matchbox DC is Tonight

MARCH 31, 2008



BY NICK O'NEILL

Looking to do some networking tonight in D.C.? Social Matchbox DC is the event you should attend. The event is an open mic hiring event for local startups. The event is three hours long with two hours of networking and an hour of startup introductions. The event tonight has a whole slew of startups including: TinselVision, ClearSpring, MobilePosse, Razoo, Webs.com, Intridea, FolioFN, ThreeSpot, Hungry

Machine, Investors Without Borders, WhyGoSolo, Siteworx, Viget Labs, Zadby, Positive Energy, comScore, Publi.us, Loladex, FamilyOven, 100dimensions, Qloud, nClud, xyoom, BrowserMedia, Ozmosis, Searchles, and more!

This event is sure to be jam packed with web professionals from around the area.

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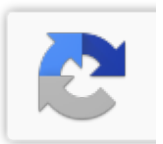
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I love you, you love me, it's @hersheys and

@katseyeworld oui, oui. 👍

Hershey's is aiming to win over Gen Z by partnering with girl group Katseye for a campaign that introduces its new Creme Bars in Affogato and Salted Caramel flavors, the brand's biggest product launch of the year, arriving in stores this fall. In the ad, Katseye performs their song "Pinky Up" on a crowded





NICK O'NEILL

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The advertisement features a solid orange background. At the top, the Doordash logo (a white 'D' icon) is followed by the text 'DOORDASH Ads' in white. Below this, the headline 'TOOTHBRUSH ORDERS SPIKE NEARLY 30% ON DATE NIGHT' is written in large, bold, white and dark blue capital letters. Underneath the headline, the text 'Life happens. We'll make sure you're there for it.' is written in a smaller, white font. A white button with the text 'Learn more' in orange is positioned to the left of two crossed toothbrushes. The toothbrushes have white handles with pink and blue accents, and their heads are crossed in the center.



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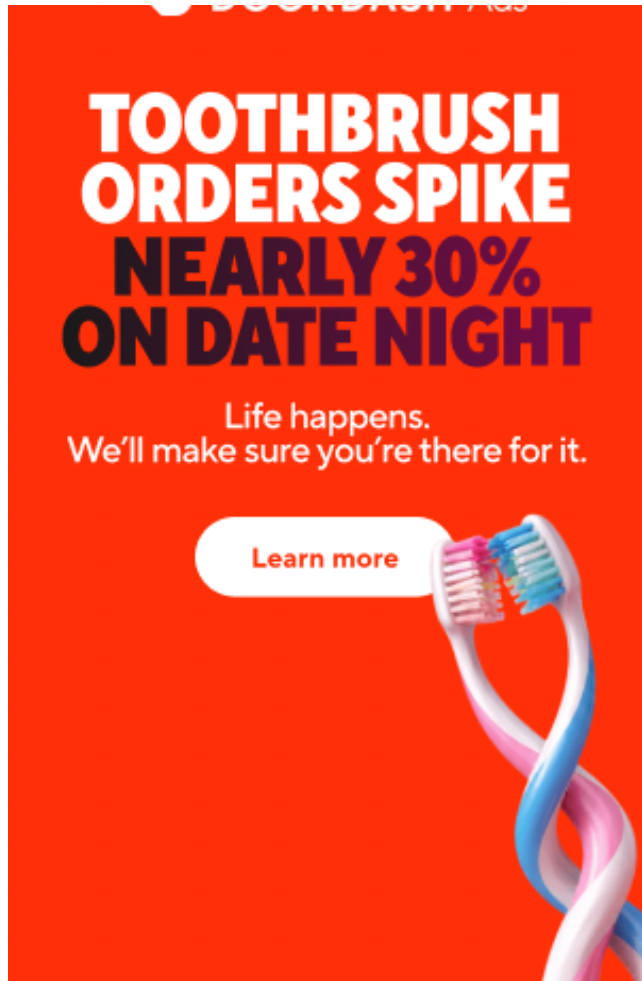
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